



CREATIVSPARKS



WWW.CREATIVSPARKS.COM

THE POWER OF MARKETING

YOUR BRAND NEEDS



INFLUENCER MARKETING



CELEBRITY MARKETING



SPORTS MARKETING

ABOUT US



CREATIVSPARKS

We are a full-service marketing company that helps businesses of all sizes reach their goals. We build brands by creating strategies, campaigns, and digital experiences that connect your brand with its audience.

We offer comprehensive services within the spectrum of marketing, including branding, creative, digital and social media, SEO, content strategy, and analytics.

We love your brand as much as you do, and we love what we do the more we do it.

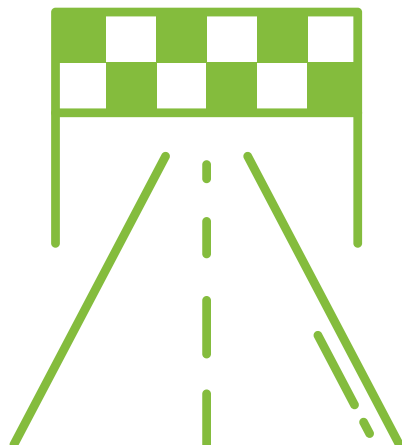
OUR MISSION

Our purpose is to take a holistic approach to your marketing needs and offer the best solutions and channels to meet your goals.



OUR VISION

We aim to be a end-to-end solutions for marketing services across the digital and non-digital channels to help you acquire and grow your customer base.



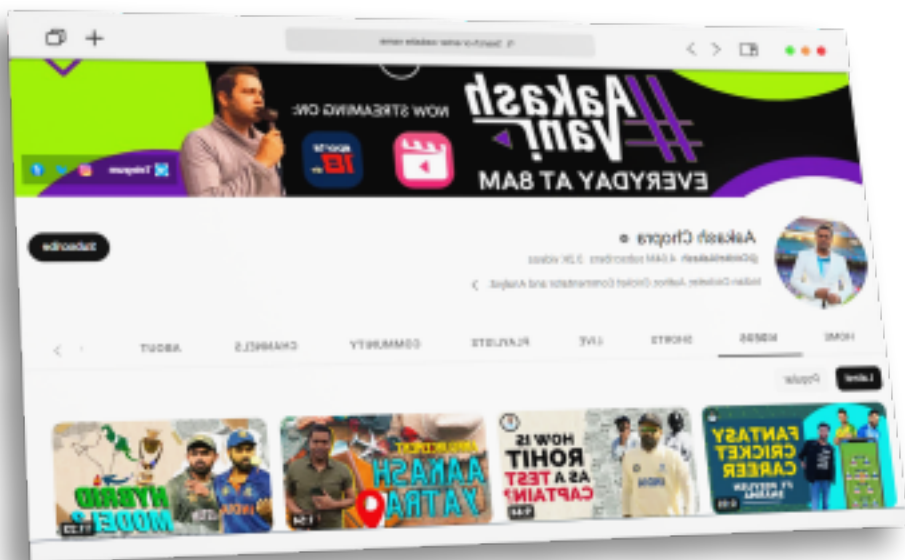
150+ Campaigns Executed

1000+ Influencers Onboarded

INFLUENCERS MARKETING

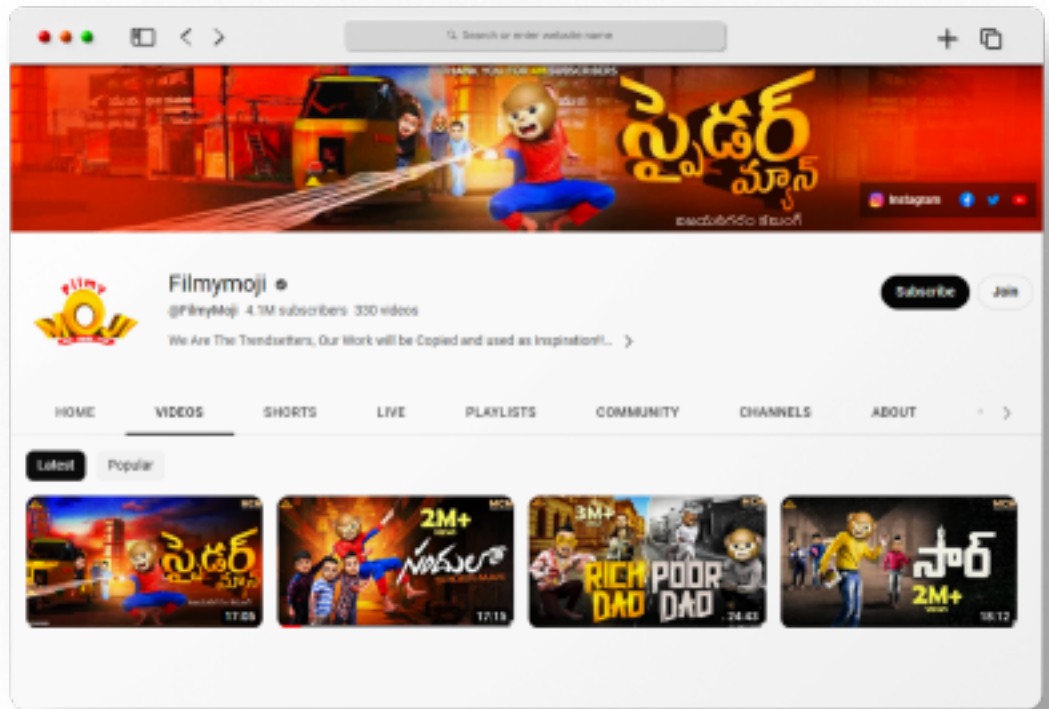
YOUTUBE INFLUENCERS MARKETING

Aakash Chopra



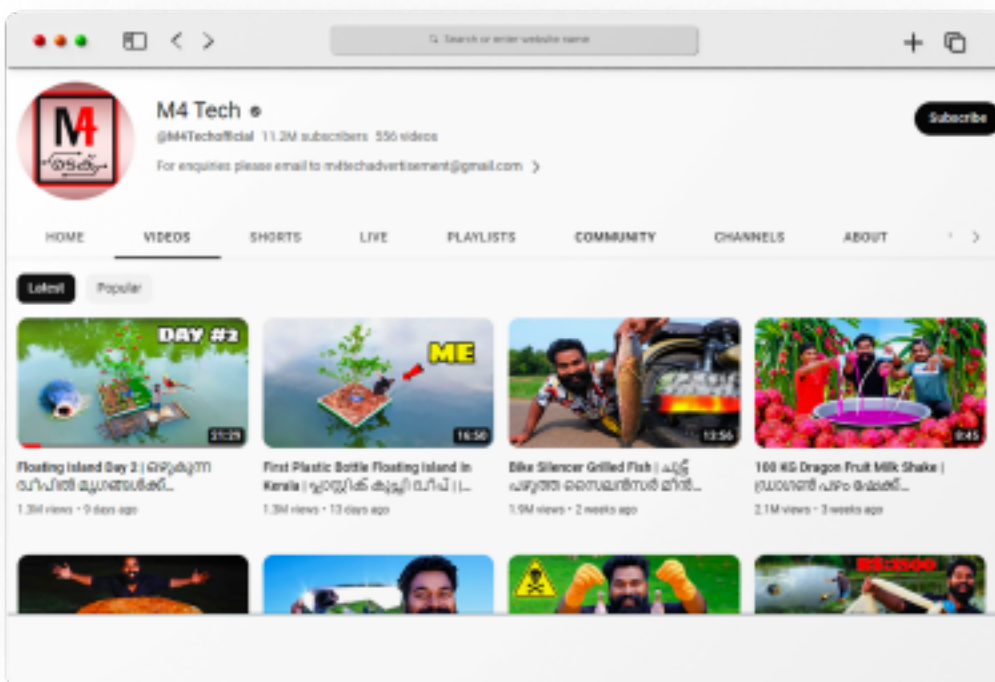
Tej India

Filmymoji



YouTube influencers promote brands and products to massive audiences. Their interesting content and authenticity can influence consumer behaviour and sales. Niche influencers reach specialized target markets.

Their brand agreements include affiliate marketing, sponsored films, and product placements. Brands can reach millions of YouTube users, enhance brand awareness, and boost conversions via influencer marketing. Brands may leverage influencers' loyal followers' credibility and trust. As YouTube grows, influencers will remain crucial to effective marketing tactics.



M4 Tech

INSTAGRAM INFLUENCERS MARKETING



Superstar Dewasi

Instagram influencer marketing usually entails influencers creating and sharing brand-related content. Sponsored content includes stories, freebies, product reviews, and endorsements. The influencer's credibility and relationship with their followers should boost brand exposure, engagement, and conversions.

Influencer marketing on Instagram is quite powerful. It entails working with Instagram influencers. Brands can better connect with their target audience by using these individuals' trust and influence.



Prashu Baby



Angel Rai



Varsha Dsouza



CELEBRITY INFLUENCERS

MARKETING



Nidhi Agerwal



Kajal Aggarwal

Celebrity influencers use their enormous online following to pitch items. Influential influencers may reach millions of engaged followers, making them appealing to advertisers. Brands may use celebrity influencers' authenticity and reputation to generate effective advertising efforts.

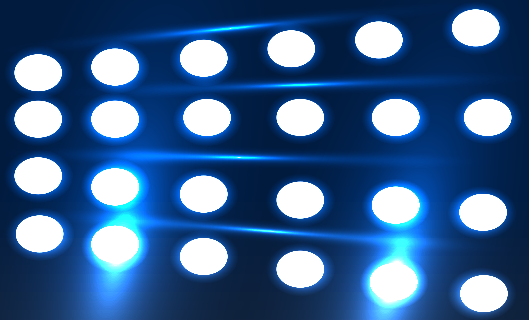
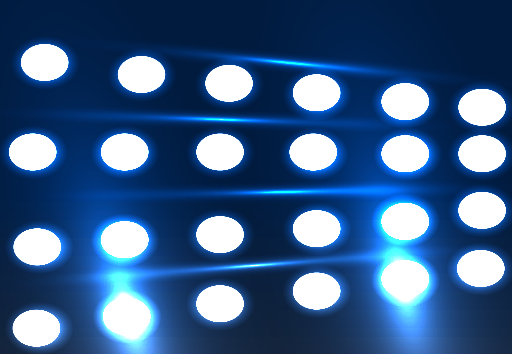
These influencers expertly integrate brand messaging into relatable, engaging content. Celebrity influencers help brands enhance exposure, engagement, and revenue in today's digital world through endorsements, sponsorships, and collaborations.



Emraan Hashmi



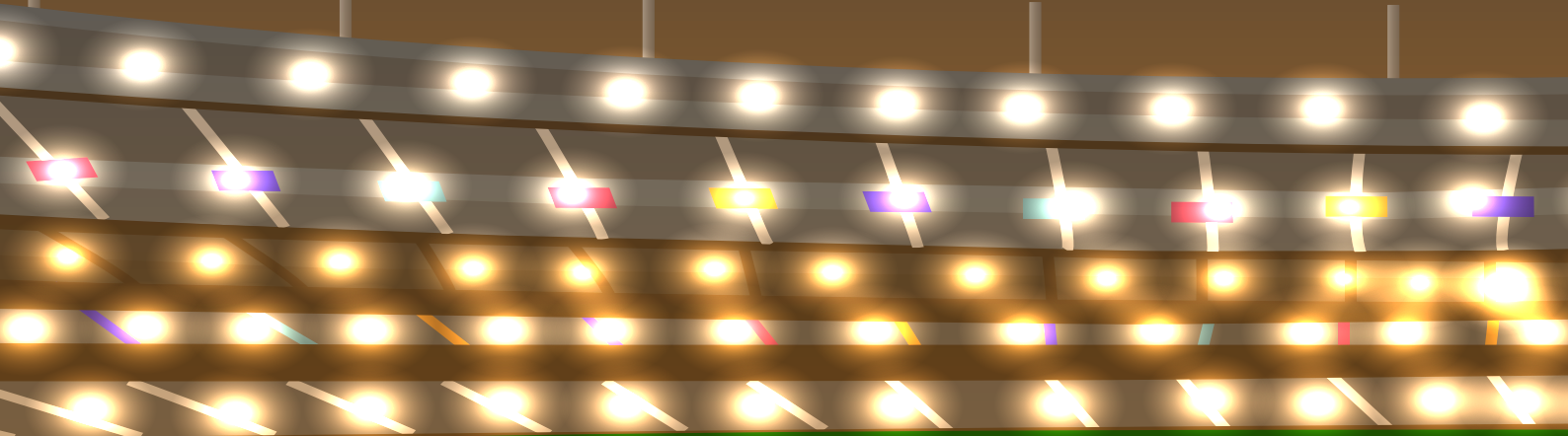
Suniel Shetty



SPORTS MARKETING

Brands profit from sports marketing. First, it expands brand visibility and awareness. Sponsoring sports events or teams connect organizations with passionate and engaged audiences, increasing brand loyalty and customer engagement. Product placement and endorsements allow firms to identify their brand with prominent athletes and teams, boosting credibility and trust.

Sports marketing allow tailored advertising to specific demographics and consumers. Sports marketing may boost brand exposure, perception, and business growth through strategic partnerships and promotions.



SPONSORSHIP CONSULTANCY

Sponsorship consultancy helps companies maximize sponsorship ROI. First, it provides expert counsel and strategic recommendations to help organizations find the best sponsorship options for their marketing goals and target audience. Businesses may make informed sponsorship decisions and achieve brand alignment by using a consultancy. Sponsorship consultants provide industry insights, market research, and benchmarking data to help firms make data-driven decisions and maximize sponsorship ROI.

Consultancy services also negotiate beneficial sponsorship deals, manage contractual responsibilities, and analyze sponsorship impact and effectiveness, helping organizations reach their marketing goals more efficiently.





MEME MARKETING

People connect with brands faster when they laugh. They form deeper relationships with the brand when they giggle at their posts. That's what Meme Marketing is all about - telling stories that your audience want to share with others.

Meme marketing is a new and unique strategy for content marketing as the Meme format has the ability to go viral, making it an easy and effective way to spread your message across social media faster than you guessed it. It is important for brands to capture the essence of their brand in a meme, which can then be shared by the community.

AD AND CORPORATE FILM MARKETING

We are a team of storytellers who believe in telling stories with a purpose. Our ads and films are path-breaking, clever, compelling and will leave your target audience wanting more. Each ad made by us is designed to be unique which makes it stand out from the crowd. We identify your brand objectives with our creativity coupled with innovation to come up with a solution that is strategic yet inspirational.

We conceptualize, script and produce ads and corporate films for your brand. With a 360-degree solution from development to delivery, we help you create impactful ad films and corporate films for your business.



sleepyhead™



CONTACT CREATIV SPARKS

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**Our Client loves us because
of our **quality work.****

